



The Intelligence behind Successful Software Projects

Critical Cost & Schedule Target Setting with Data-Driven Estimation

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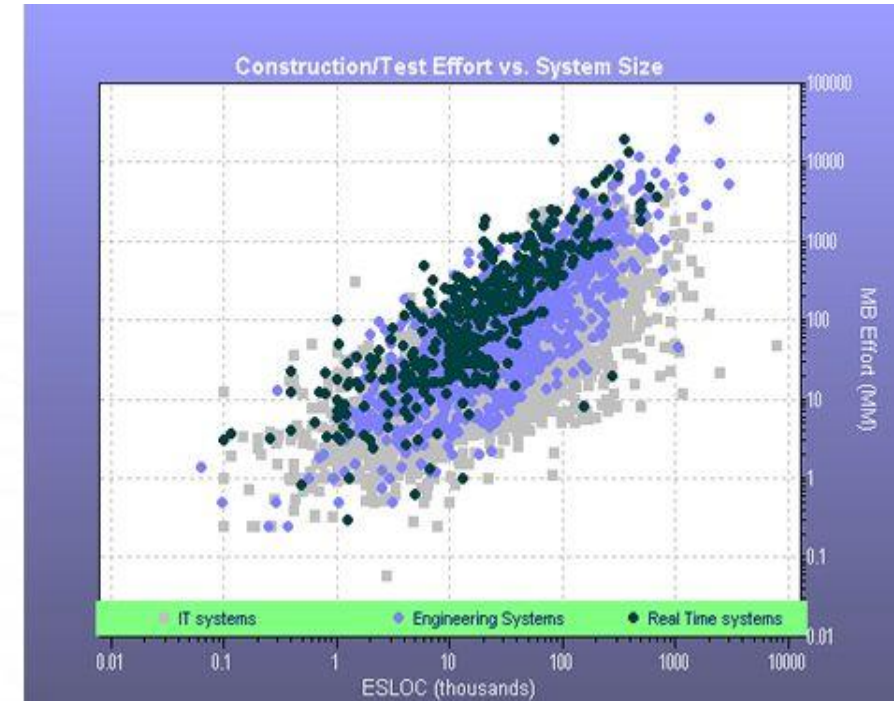
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Experts in Estimating, Tracking, and Benchmarking

- 43 year track record of innovation and success
- Developers of the SLIM-Suite of estimation and metrics tools
- Leading product & services company, thought leader, and research provider
- We help our clients plan and negotiate their project and portfolio development & delivery more effectively, saving big money and time

- Industry-leading research that validates the SLIM estimation model, over 13,000 completed projects
- Gives us a good understanding of the fundamental relationships
- Provides the latest information on software cost, duration, effort, reliability, team size, and scope, which we leverage to help our clients





Delivered
System
Size

Is proportional
to

Effort

over

Time

at some
level of

Productivity

Value Delivered

Resources Expended

Duration Required

Influenced by
Capability and
Difficulty of the task

This equation can be re-arranged to solve various estimation problems

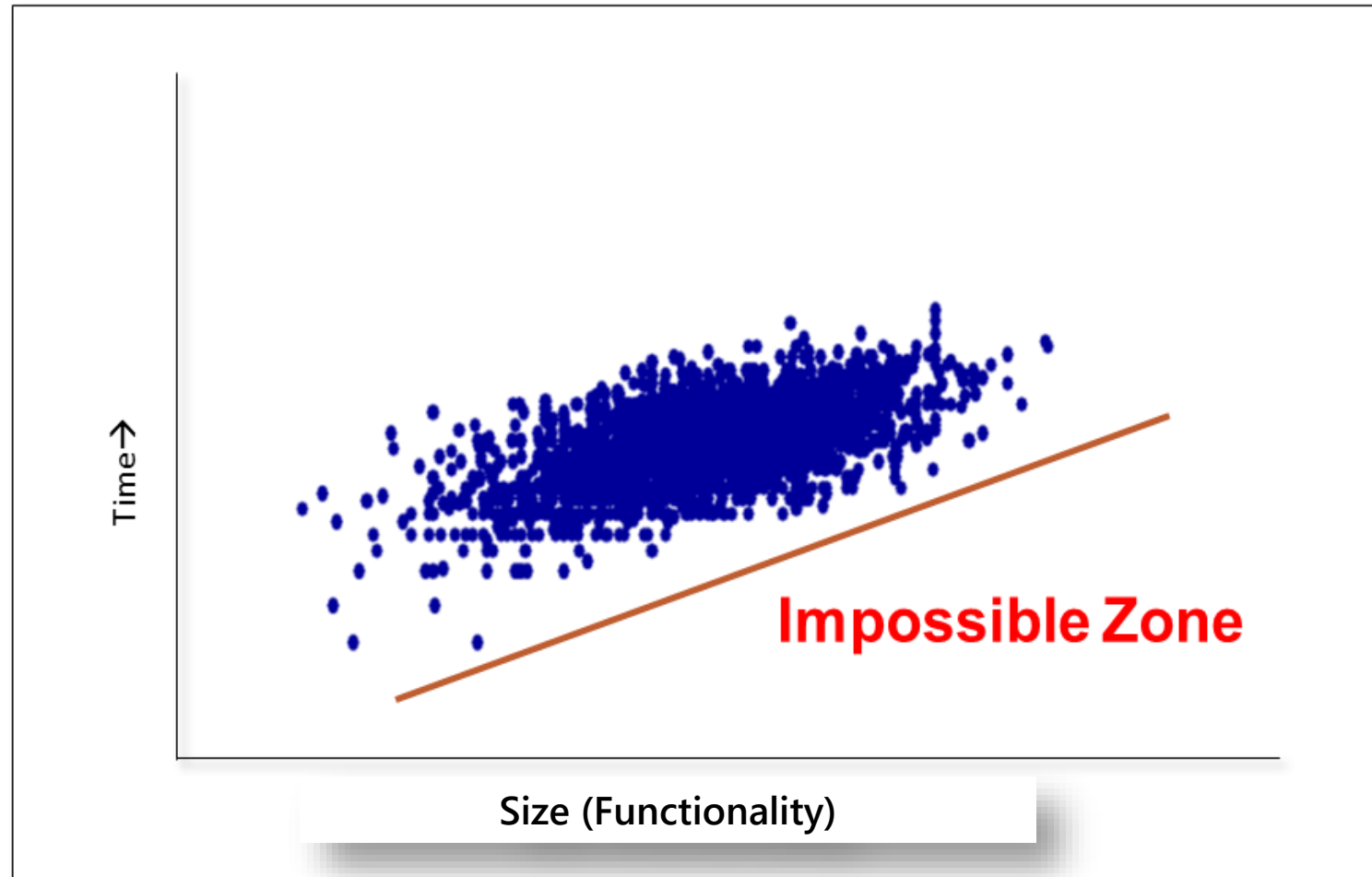
- **Helps get the conversation started**
- **Saves big money and time since it improves the ability to set reasonable cost & schedule targets**
- **Improves communication between management and the stakeholders**
- **Increases negotiating capabilities**



How do you currently establish your development & delivery targets?

(Please choose as many as apply to you)

- Experience without data
- Data-driven estimation
- Gut feel
- Task level planning
- None of the above







Please feel free to contact me with any questions. Thank you!

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